



180 Metcalfe St, Suite 608
Ottawa, Ontario K2P 1P5
(613) 321-1440

www.ncra.ca

2017-2018 Summary of Services offered by the NCRA

Hello!

Below is a quick outline of the things we offer at the NCRA to those who are members.

As a reminder, the offices are located in Ottawa, and have at least 1 full time executive director (thanks to the membership fees you pay) as well as typically a few other staff assisting. For more information see the Staff page. We try to be in the office 9am-5pm EST, and you can reach us via e-mail barry@ncra.ca or toll-free (866) 859-8086.

Each year, your membership covers you from April 1st to March 31st. You will be sent a notice about paying your membership fees. All fees are based on your latest audited financial statements. For example, if you were paying for 2014-2015, and your financial year ends on Dec 31st, you would use your yearend numbers for 2013 for payment. If they ended on May 31st, then you would use May 2013 Financials for your 2014-2015 payment.

Basically, the costs are based on your income from the previous year (we can take your CRTC 1110 form or your yearend financials) and calculate it at 0.75%. This means that there is a maximum of \$2000 (If you made over \$325,000/year in income) and a minimum of \$100 (If you made less than \$12,500). The first year (until April 2018) would be \$100 as a trial.

You must be in good standing in order to vote at the AGM, which typically takes place at the National Conference. The conference moves from station to station each year, as member stations vote on those who wish to host it. (Support is available to host, which we encourage new stations to do after about 5 years of operations). Our Board of Directors consists of 10 volunteer members from across the network. The AGM also covers bylaw changes and motions to mandate the association to follow the will of the membership. You are able to participate at the NCRC, or remotely!

The major service you get is the CRTC and regulatory support. The association runs a regulatory committee, with a variety of its members who assist in CRTC, Industry Canada and other related work. This includes individual stations who have had interactions with these groups, or as a national association representing the needs of the members. Beyond that, Reg Committee Member Freya Zaltz acts as the NCRA's Regulatory Affairs Director and supports the organization with her law background. Please, if you are submitting to the CRTC, contact us before you submit so we can help, it is what we do and we want you to be successful. Our return rate on success is extremely high.

In addition to regulatory work, the other big area of the association is information distribution and services. The NCRA mailing lists are designed to provide members the ability to communicate about specific topics and areas of interest. Members in good standing can connect to any of the lists they wish to talk about radio related topics. Anyone (staff, board, volunteer), is welcome to join as long as the list rules are followed. The association also has a [Facebook](#) and [Twitter](#) accounts, along with an [executive director blog](#) for interesting and helpful information that is released by the office staff.

The regulatory support guide is a very detailed document that provides radio stations with the necessary information to stay within the rules of broadcasting (including CRTC, SOCAN ETC). It is the major focus of our sector; however there are other handbooks and resource support guides such as disAbilities, Labour, Copyright, New-Board/Staff, Anti-Oppression and many more which can be found under our Member Services section on the website

National Campus and Community Radio Association
L'Association nationale des radios étudiantes et communautaires

Additional Services run by the NCRA include the following:

Marketing Outreach Coordinator – The NCRA office is directly helping stations promote to the public!

Community Radio Exchange - Run by the association, you can login (need to create a new password) and download shows that are developed for syndication across the network. You may also encourage programmers to upload shows as well, allowing for new ways for your programmers to get listeners. All shows are available and it is a fantastic way to fill air-time on your station. The Program exchange also includes interviews, PSA's and other content.

Policy Exchange - Is run by the association as a way for stations to share policy. It contains all types of policy so if you are looking for something, it is possibly listed there, to which you can adapt for your own.

Jobs Board - Is a link for our members to submit information when positions become available. It is free, and open to the public. Don't forget to let us know and we will help to promote it.

Fitzii – Is a partner that offers a free, VERY easy way to distribute and collect applications for job. IF you have a job post using it and you will see some amazing benefits to finding people and sorting applications. Again its FREE for members and discounted if you want to add on their special features.

Training Resources - In 2015, the NCRA got a grant to provide a hand full of training resources for our members, these are 1 hour recorded webinars including: Emergency Broadcasting, Grant Writing, Funding Drive, Online Presence – Website & Apps, Accessibility for Gender & Sexually Diverse Communities, Good Governance, Regulatory Survival Guide Webinar, Elections, Programming Blocks vs. FreeForm, Creating a Music Department, Membership HR & People Management and Community Engagement Best Practices. New Webinars and training resources are added each year.

Health Benefits Pool Plan - The NCRA has teamed up with OASSIS, a not for profit benefits group who provides enhanced benefits plans to other non-profits. Member stations can receive a great rate at a variety of plans to meet the needs of supporting staff with health benefits from a like-minded provider. See the webpage for information and contact.

Insurance Pool Plan - Jeff at Spark offers group discounts to NCRA Members around a variety of insurance packages, such as broadcast, liability and board of directors. Discounts are better than anywhere else we have seen. Contact Jeff via the webpage for your free assessment. As of April 2016, 18 Stations are under Spark saving a lot of money.

F-Media – A partner in digital advertising opportunities, talk with them via our members only section, especially if you have a magazine you take advertising. They are the leaders in the country for Campus based print advertising and can make you some money.

National Advertising Program – After being setup in 2015-2016, the system in place is passive but collects groups/organizations that want to advertise across the network. \$15/spots are standard and the NCRA coordinates how many ads to play and will assist when necessary. If you have someone wanting to advertise nationally, you can get a % back as well.

NCRA AGMeeting App – Designed by ISU Corp from Waterloo, Ontario, this new for 2016 software aids in AGM voting to allow easy remote participation at an AGM, Meeting or Committee work.

iHeartRadio/RadioPlayer Access – The NCRA/ANREC Secured free access through partnerships with a variety of commercial stations, so that our members in good standing may access the apps developed by iHeartRadio and RadioPlayer. This is a great way to get access to new listeners as the apps are adopted cross-country wide. Note that there is significant costs for commercial stations to have access to this each year.

White pages - Additional C/C links to groups and other supporting documentation/people. These include a variety of projects and programs we are associated with, as well as groups that the Office or members have worked with

in the past and recommend. If you are new to c/c radio, this will help you get up to speed on who are the key players and what role they have in the sector.

Additionally there is: Grants List, Annual Reporting procedures/support, Member Fee information, Complaints process, Monthly Newsletters and more.

To gain access to the information above, you need a login account at members.ncra.ca

The following are outlines of various projects that the NCRA organizes/organized:

!earshot - Is the monthly charting system the NCRA runs. Music coordinators submit their top 30 songs each week, to which !earshot compiles them into a national chart system and releases them.

Homelessness Marathon - A 1 day long marathon in March, focusing on the challenges associated with being on the streets. Stations sign up to take a part in their local area, and can also tune into and re-broadcast the national feed.

Rendez-vous de la Francophonie - Is a program designed to encourage learning about Francophone culture outside of Quebec. This grant program provides funds for members to develop content around the month long celebrations in March each year. Stations apply for funding to assist in producing the show, and re-broadcast others. In partnership with La Fondation canadiene pour le dialogue des cultures. Since 2015, we have given stations over \$175,000 to produce and air programming.

Coming in 2017/2018

Digital Distribution Pool – Artists and labels sending music directly to you via an online system. (No more messy emails)