

For Immediate Release January 20th 2017

Canada's National Campus and Community Radio Association (NCRA/ANREC) and New Zealand's Association of Community Access Broadcasters (ACAB), are proud to announce a new partnership and program sharing agreement on the Community Radio Exchange.

Starting in January of 2017, ACAB members will upload between 4 and 6 weekly radio shows highlighting the diversity of New Zealand community radio for airplay on Canadian campus and community stations through the NCRA/ANRECs' Community Radio Exchange platform. The NCRA/ANREC will also make top Canadian programs available for New Zealand community radio stations to syndicate at communityradioexchange.com

This partnership encourages stations on both sides of the Pacific Ocean to highlight the diversity of communities within the international sector. The NCRA/ANREC encourages its 98 stations to review the new programming from ACAB producers and add to their weekly rotation on. Canadian program producers may also share their content on the radio exchange, at no cost, with a focus on highlighting specific Canadian programming for an international or national market. The NCRA/ANREC Community Exchange saw a 30% increase in its volume of programs in 2016, with a 50% increase in new weekly programs. The exchange now has over 37 hours of Canadian content being made available each week.

NCRA/ANREC - Barry Rooke, NCRA/ANREC Executive Director

"working together to enhance the network of broadcasters and listeners by cross-promoting the other organizations content is our goal with this project."

"We believe it is very important that Canadian producers have the opportunity to highlight the amazing wealth of programming and showcase Canadian content abroad, and teaming with the ACAB is a great way to increase programming opportunities through the Community Radio Exchange"

ACAB - Phil Grey, Project Manager for Access Radio Sector, Manager at Free FM

"Our sector is a little different, being government subsidised to give airtime to local niche content, but the NCRA / ACAB exchange is a fabulous opportunity for our content creators to broaden their thinking. In an increasingly global media market, it's a cool way Kiwis can reach beyond our isolated little haven in the South Pacific, and develop skills around media preparation for syndication".

Phil's leading the charge, creating syndication-ready versions of his popular Retrospect 60s Garage Punk Show which is already played across New Zealand. See full list from both countries in Appendix.

For more information, please contact barry@ncra.ca or visit communityradioexchange.com



APPENDIX



The following are shows being made available **from ACAB** member stations to NCRA/ANREC member stations on a weekly basis via the Community Radio exchange:

Retrospect

So..... Sixties Garage Punk. The harder end of the 'garage boom' of the mid sixties - is a weekly radio show and podcast presented by Phil Grey, produced and first broadcast at FreeFM.

Safe & Sound

A show about animal welfare and rights. Using music, news updates, guests, panel debates and discussions, Sandra and Lynley plan to cover animal welfare and other issues related to our use of animals.

Back Porch Bluegrass

Back Porch Bluegrass host Paul Trenwith is a founder member of the Hamilton County Bluegrass Band, playing banjo and occasionally singing harmony parts. In the 2016 Paul was awarded a Queen's Service Medal for 'Services to Country Music', for his dedication to furthering bluegrass and country music over the last fifty years.

Detox Mans!on

Named after a Warren Zevon song. Detox Mans!on covers nearly all forms of music with a mix of old and new. Detox Mans!on presents a "no-format format" where anything to everything will be played with a strong New Zealand music flavour.

Speak Up Korerotia

"Speak Up – Kōrerotia" – a radio encouraging discussion on human rights issues prevalent in both Canterbury and New Zealand. Speak Up – Kōrerotia offers a forum to promote the issues facing New Zealanders, providing a voice to affected communities.



The NCRA/ANREC has suggested the following award winning shows be adopted for international play by ACAB stations in New Zealand:

True North

A weekly one-hour music program focused on strange, experimental and independent Canadian rock and pop. Produced live at CFUV 101.9 FM every Tuesday from 5:00 - 6:00pm PT. This show contains 100% CanCon and no time sensitive material. It does include mention of CFUV and syndicate stations, but is otherwise broadcast ready.

WINGS

WINGS: Women's International News Gathering Service is an award-winning weekly half-hour by and about women around the world. First internationally syndicated out of San Francisco in 1986, WINGS moved to Canada in 2002 with co-founder and series producer Frieda Werden. WINGS accepts pitches from local producers. Email queries to wings@wings.org

!earshot 20

!earshot 20 is a syndicated weekly countdown of the !earshot's top 20 charts. !earshot magazine (<http://earshot-online.com/>) is published by the National Campus and Community Radio Association. The program also features music news from Exclaim! Senior Editor Stephen Carlick.

CanQueer

Canada's top LGBT syndicated Community talk show. A weekly look at the biggest issues facing the gay, bisexual, lesbian, and Trans community. With in-depth discussions on each topic this show explores a wide range of topics through the GLBT lens.

The Mixed Tape

Local 107.3 FM's The Mixed Tape is a weekly radio program hosted by Brian Cleveland every Tuesday from 9-10AM in Saint John, New Brunswick, Canada. The show features a varied selection of campus and community radio fare including loads of new Maritime and Canadian selections ensuring a mix of genres, demographics, and more. Always 100% new Canadian music.