
Official Language Minority Communities and the NCRA/ANREC

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About the NCRA/ANREC

- The National Campus and Community Radio Association/l'Association nationale des radios étudiantes et communautaires (NCRA/ANREC)
- Incorporated in 1986
- Represents 99 campus and community radio stations (over half of all campus and community licensed stations in Canada)



Our member stations

- Not-for-profit
- Locally operated, managed, and controlled
- Involve volunteers in governance and operations
- Programming is produced, in part or full, by local community volunteers

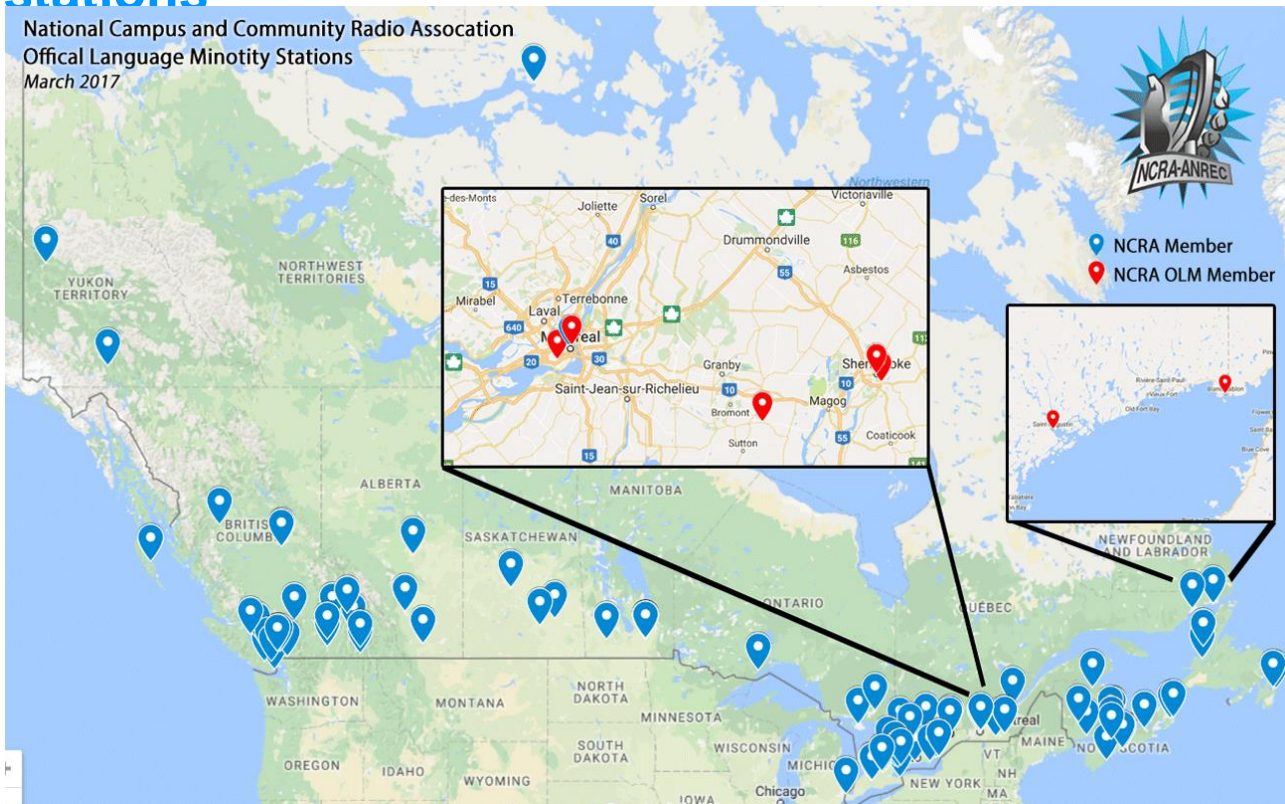
What is community radio?

- Fulfills the community element of the Canadian broadcasting system described in section 3(1)(b) of the Broadcasting Act through “the exchange of cultural expression and provision of educational programming” (2010-499 para. 7)
- Stations are subject to CRTC 2010-499 (Campus and Community Radio Policy)

What is community radio?

- “In a position to make a strong contribution to the reflection of ... cultural diversity by providing exposure to new and emerging artists from underserved cultural groups, namely ethnocultural minorities, Aboriginal peoples and persons with disabilities...” (2010-499 para. 18)
- “Well placed to provide spoken word programming that reflects the perspectives and concerns of diverse cultural groups, including official language minority communities” (2010-499 para. 18)
- In addition to English and French, our members broadcast in more than 60 languages

7 NCRA/ANREC members serve OLMC communities + 2 bilingual licensed stations



**A few of our OLMC
stations...**

CJMQ: Improving literacy among English speakers

- Sherbrooke, Quebec (signal reaches across the Eastern Townships east of Montreal)
- Approx. 5% English, 90% French
- Literacy of English speakers is 10-20% less than French speakers
- “You don’t need to be able to read and write to participate”



By CJMQ <http://cjqm.fm>

CFBS: Preserving the local English heritage

- Blanc Sablon, Quebec (on the Lower North Shore, a remote location across from western shore of Nfld)
- 60% English, 40% French
- Bilingually licensed
- Capture and preserve the stories of elders



By CFBS <http://www.cfbsradio.net>

CFTH: Connecting remote OLMC communities

- Harrington Harbour, Quebec (another remote Lower North Shore community)
- 95% English, 5% French
- Signal reaches five nearby communities (~1000 - 1500 people)
- Station is a lifeline that links the communities together



By CFTH <http://www.cfthradio.com>

**How does the NCRA/ANREC
support OLMC?**

Les Rendez-vous de la Francophonie (RVF)

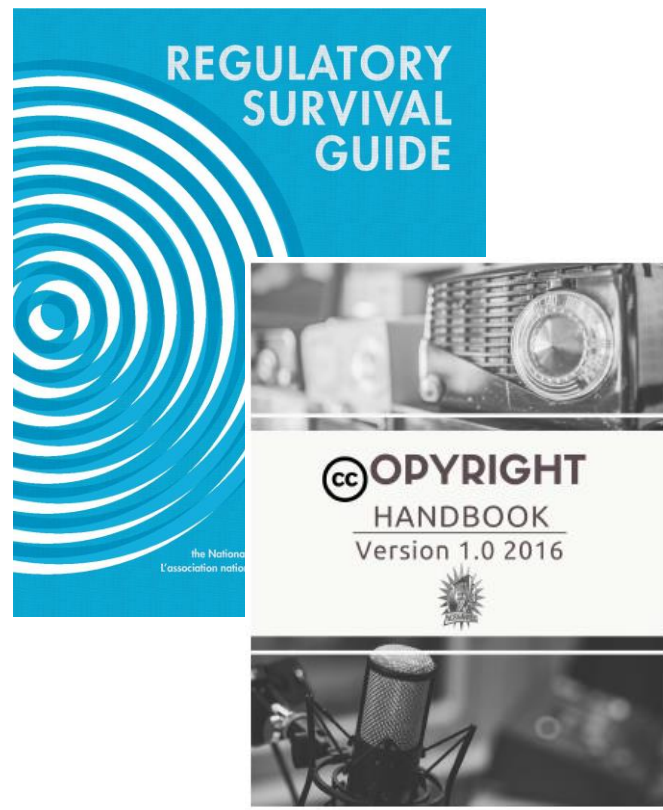
- In 2016, 29 member stations produced 30-minute programs highlighting “their own” local Francophone culture, *Les Rendez-vous de la Francophonie* events, and the importance of bilingualism
- Goal for 2017 is to have 50 member stations participating
- Received over \$185,000 in funding from Canadian Heritage, Community Radio Fund of Canada & the *Fondation canadienne pour le dialogues des cultures*



By the *Fondation canadienne pour le dialogue des cultures* <http://rvf.ca>

Regulatory support

- Released 50-page Regulatory Survival Guide version 2.0 in 2015 (updated from shorter 2011 version)
- Released 60-page Copyright Handbook version 1.0 in 2016
- Both are available in full in French and English
- Provide important resources and regulatory assistance to NCRA/ANREC member stations



Digital distribution system

- The NCRA/ANREC is working to create a digital distribution system for music
- Received \$50,000 grant from FACTOR in 2017
- It will contain easily identifiable French music for distribution across our network
- This will help two of our members that are subject to the French language vocal music requirements (CRTC 2010-499 para. 79)

**We are proud of our work
supporting OLMC stations
and communities.**

More details: <http://ncra.ca>

Questions?