



WORLD RADIO DAY

HOW RADIO CHANGES LIVES

Farm Radio International presents UNESCO World Radio Day Webcast

Ottawa, ON- Farm Radio International is pleased to announce its inaugural UNESCO World Radio Day webcast event on February 13, 2016 at McMillan agency 541 Sussex Dr in the heart of Canada's historical Byward Market.

Bringing together some of the nation's top radio and podcast voices, we will celebrate, discuss and debate how radio is changing and how radio has become an engine for social change. Moderator, CBC's Piya Chattopadhyay along with our panel Nora Young (CBC Host, Spark), Katie Jensen (Podcast Producer, CANADALAND), Matt Galloway (CBC Host, Metro Morning) and Farm Radio International Executive Director Kevin Perkins will give their unique perspectives on a medium that has transformed and informed generations. The webcast will also feature Shad (CBC Host, Q), Nick van der Kolk (Podcast Host, Radiotopia's Love + Radio) and several African radio broadcasters posing questions to the panel and sharing stories about how radio can profoundly change lives via pre-recorded video clips. Guests and listeners will be encouraged to interact with the panel and take part in the webcast online and in person.

We are proudly partnering with the National Campuses and Community Radio Association for the dissemination of the webcast.

Farm Radio International is a Canadian non-profit working with over 600 radio broadcasters in 39 African countries to fight poverty, food insecurity, and gender inequality; mitigate climate change challenges and connect African communities with similar needs.

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