

## **What is the value of your NCRA membership? 2017**

The NCRA was founded on July 14, 1986. In the time, we've gone from less than 20 members to 98 (As of Jan 1). NCRA members broadcast in more than 63 languages, collectively have more than 10,000 volunteers and regularly reach more than (estimated) 500,000 listeners across Canada.

We appreciate the financial support that your membership dues represent -- we couldn't support a national office without it.

### **Some successes from the past year:**

- We supported more than 25 individual stations with licence applications, renewals, amendments and regulatory issues in 2016.
- We ran a fifth annual successful Annual Returns campaign with 100% compliance
- We released a Copyright Handbook in relation to broadcasting and music.
- We successfully eased restrictions around CRTC and SOCAN member requirements.
- Presented at the CRTC hearings around community TV and local news, the Official Language Minority meetings at CRTC and Heritage Canada levels and submitted to the Canadian Content Consultations through Minister Joly.
- Saved our members 1.9 per cent of their annual expenses by rolling SOCAN Tariff 22G into already paid broadcasting tariffs.
- We funded 50 member stations \$75,000 to produce 1400 minutes of original programming about bilingualism in their communities through the "Rendez-vous de le Francophonie" program offered by our partner Fondation Dialogue & Canadian Heritage.
- Helped stations successfully apply for over \$500,000 in grants in 2016
- Created a partnership with F-Media for print advertising on campus
- Completed a 65 page detailed handbook on Copyright and Tariffs around broadcasting
- Completed a "voting" system to help stations conduct accessible AGMs. (AGMeeting)
- Secured partnerships for stations to access iHeartRadio and RadioPlayer at no-cost (\$30,000 start-up value and \$5,000 annually per system saved)
- Brought 35 people to attend NCRC, focusing on small, rural and underrepresented peoples (Happening again in 2017 to Abbotsford BC with more funding available)

### **Some of the things we're working on for the coming year:**

- Developing a nation-wide online digital distribution system for new music right to the hands of station music coordinators/administrators and programmers to give access to thousands of new songs instantly.

### **Some past successes:**

- Saved stations thousands of dollars annually in copyright tariffs annually, particularly the recent Re:Sound decision and SOCAN negotiations
- Co-Founded the Community Radio Fund of Canada, which to date has distributed more than \$10 million to NCRA member stations.
- Created equity-based projects and resources like Resonating Reconciliation, Regulatory Handbook 2.0 and the disAbilities Handbook.